

"There are years and then there are years. The year 2008 was an incredible time for Plug In America and for electric vehicles." ~ Linda Nicholes, president

2008
Plug In America's Year-End Summary
Abbreviated Version*

- ∅ Plug in America officially incorporates as a 501(c)3 charitable nonprofit organization.
- ∅ We double our membership numbers and quadruple our supporter base.
- ∅ Our international media outreach, web 2.0, and policy advocacy efforts to educate the public about the reality of plug-in vehicles and transportation issues establishes Plug In America as the go-to electric vehicle and plug-in hybrid non-profit organization.
- ∅ We are named in Automobile Magazine as one of top five nonprofit "key players".
- ∅ Dan Neil, Pulitzer Prize-winning Los Angeles Times columnist, enthused, "Plug In America has been the clearest and loudest voice demanding electric vehicle technology and the most effective grassroots advocacy organization for EVs."
- ∅ We hired our first full time staff member, Managing Director, Jeanne Trombly.
- ∅ We put on our first-ever formal fundraiser party (sold out) in September at the home of Who Killed the Electric Car film director Chris Paine. Guest speakers James Woolsey, Dan Neil and Chelsea Sexton energized and inspired party revelers.
- ∅ Our board members are interviewed monthly, often weekly by TV, online and print media.



- ∅ Plug In America generates thousands of letters to political officials asking for electric vehicle accountability from the auto industry as a condition of financial assistance.
- ∅ Plug In America staffs booths and contributes speakers to hundreds of events, coast-to-coast, such as Alt Car Expo in Santa Monica and Plug-in 2008 in San Jose.

- Ø Plug In America brought electric vehicles to, and blogged from the Democratic National Convention. We distribute literature at the Republican National Convention.
- Ø In notable role reversals, Toyota regularly calls for Plug In America's input. A couple of our executive committee members are flown to meetings convened by GM and Ford to provide consumer feedback.
- Ø Plug In America is providing critical input to Chris Paine for his upcoming new film Revenge of the Electric Car.
- Ø Plug In America's newsletters are "hot off the presses" on a monthly basis and our timely Action Grams will continue to hit in-boxes when we need our supporters to make a difference now!

It's true: Here at Plug In America the action never stops. Stay plugged in for an even more action packed, exciting 2009! To receive a copy of our complete 2008 Annual Report please send an email to info@pluginamerica.org.

Warm wishes from Plug In America Board Members, Volunteers & Staff:

Alexandra Paul
Jay Friedland
Marc Geller
Richard Kelly
Zan Dubin Scott

Dan Davids
Jeanne Trombly
Mike Kane
Ron Freund
Colby Trudeau
Stefano Paris

Linda Nicholes
Jennifer Krill
Paul Scott
Sherry Boschert
Ted Flittner

